

# INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
310619-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Romney / Republican / Pres	Romney for President, Inc	80

Billing Address:

**American Rambler Production**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Flight Dates	Order #	Alt Order #
09/12/12 - 09/18/12	310619	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/18/12	M-F 6-7a	6-7a	11111--	:30	5	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12   11111--               5       \$725.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV W    09/12/12       6:28 AM M-F 6-7a       6-7a               :30 2012MRFP100H       \$725.00   NM									
2 WPTV Th   09/13/12       6:38 AM M-F 6-7a       6-7a               :30 2012MRFP100H       \$725.00   NM									
3 WPTV F    09/14/12       5:58 AM M-F 6-7a       6-7a               :30 2012MRFP110H       \$725.00   NM									
4 WPTV M    09/17/12       6:28 AM M-F 6-7a       6-7a               :30 2012MRFP110H       \$725.00   NM									
5 WPTV Tu   09/18/12       6:22 AM M-F 6-7a       6-7a               :30 2012MRFP110H       \$725.00   NM									
2	09/12/12	09/18/12	M-F 7-9a	7-9a	22222--	:30	10	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12   22222--               10       \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPTV W    09/12/12       6:58 AM M-F 7-9a       7-9a               :30 2012MRFP100H       \$750.00   NM									
1 WPTV W    09/12/12       8:26 AM M-F 7-9a       7-9a               :30 2012MRFP100H       \$750.00   NM									
4 WPTV Th   09/13/12       7:24 AM M-F 7-9a       7-9a               :30 2012MRFP100H       \$750.00   NM									
3 WPTV Th   09/13/12       8:56 AM M-F 7-9a       7-9a               :30 2012MRFP100H       \$750.00   NM									
5 WPTV F    09/14/12       7:59 AM M-F 7-9a       7-9a               :30 2012MRFP110H       \$750.00   NM									
6 WPTV F    09/14/12       8:56 AM M-F 7-9a       7-9a               :30 2012MRFP110H       \$750.00   NM									
7 WPTV M    09/17/12       6:58 AM M-F 7-9a       7-9a               :30 2012MRFP110H       \$750.00   NM									
8 WPTV M    09/17/12       8:57 AM M-F 7-9a       7-9a               :30 2012MRFP110H       \$750.00   NM									
9 WPTV Tu   09/18/12       7:24 AM M-F 7-9a       7-9a               :30 2012MRFP114H       \$750.00   NM									
10 WPTV Tu   09/18/12       8:43 AM M-F 7-9a       7-9a               :30 2012MRFP110H       \$750.00   NM									
3	09/17/12	09/18/12	M-F 9-10a	9-10a	11-----	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12   11-----               2       \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPTV M    09/17/12       9:28 AM M-F 9-10a       9-10a               :30 2012MRFP110H       \$150.00   NM									
2 WPTV Tu   09/18/12       9:51 AM M-F 9-10a       9-10a               :30 2012MRFP114H       \$150.00   NM									

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
310619-1	09/23/12	September 2012	08/27/12 - 09/18/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Romney / Republican / Pres	Romney for President, Inc	80

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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**Atlanta, GA 30368-6871**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
310619-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Romney / Republican / Pres	Romney for President, Inc	80

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/17/12	09/18/12	M-F 5-530p	5-530p	11-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    11-----                   2                \$550.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M    09/17/12    5:22 PM M-F 5-530p                5-530p                :30   2012MRFP110H                \$550.00   NM 2 WPTV Tu   09/18/12    5:22 PM M-F 5-530p                5-530p                :30   2012MRFP110H                \$550.00   NM									
10	09/12/12	09/16/12	M-F 5-530p	5-530p	--111--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    --111--                   3                \$500.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W    09/12/12    5:22 PM M-F 5-530p                5-530p                :30   2012MRFP100H                \$500.00   NM 2 WPTV Th   09/13/12    5:20 PM M-F 5-530p                5-530p                :30   2012MRFP100H                \$500.00   NM 3 WPTV F    09/14/12    5:23 PM M-F 5-530p                5-530p                :30   2012MRFP110H                \$500.00   NM									
11	09/17/12	09/18/12	M-F 530-6p	530-6p	11-----	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    11-----                   2                \$425.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV M    09/17/12    5:44 PM M-F 530-6p                530-6p                :30   2012MRFP110H                \$425.00   NM 2 WPTV Tu   09/18/12    5:52 PM M-F 530-6p                530-6p                :30   2012MRFP114H                \$425.00   NM									
12	09/12/12	09/16/12	M-F 530-6p	530-6p	--111--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    --111--                   3                \$500.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W    09/12/12    5:36 PM M-F 530-6p                530-6p                :30   2012MRFP100H                \$500.00   NM 2 WPTV Th   09/13/12    5:43 PM M-F 530-6p                530-6p                :30   2012MRFP100H                \$500.00   NM 3 WPTV F    09/14/12    5:38 PM M-F 530-6p                530-6p                :30   2012MRFP110H                \$500.00   NM									
13	09/12/12	09/18/12	M-F 6-630p	6-630p	11111--	:30	5	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    11111--                   5                \$525.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W    09/12/12    6:27 PM M-F 6-630p                6-630p                :30   2012MRFP100H                \$525.00   NM 2 WPTV Th   09/13/12    6:28 PM M-F 6-630p                6-630p                :30   2012MRFP100H                \$525.00   NM 3 WPTV F    09/14/12    6:15 PM M-F 6-630p                6-630p                :30   2012MRFP110H                \$525.00   NM 4 WPTV M    09/17/12    6:23 PM M-F 6-630p                6-630p                :30   2012MRFP110H                \$525.00   NM 5 WPTV Tu   09/18/12    6:24 PM M-F 6-630p                6-630p                :30   2012MRFP110H                \$525.00   NM									
14	09/12/12	09/18/12	M-F 7-730p	7-730p	11111--	:30	5	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    11111--                   5                \$950.00									
Spots: # Ch    Day <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV W    09/12/12    7:26 PM M-F 7-730p                7-730p                :30   2012MRFP100H                \$950.00   NM 2 WPTV Th   09/13/12    7:28 PM M-F 7-730p                7-730p                :30   2012MRFP100H                \$950.00   NM 3 WPTV F    09/14/12    7:01 PM M-F 7-730p                7-730p                :30   2012MRFP110H                \$950.00   NM 4 WPTV M    09/17/12    7:13 PM M-F 7-730p                7-730p                :30   2012MRFP110H                \$950.00   NM 5 WPTV Tu   09/18/12    7:26 PM M-F 7-730p                7-730p                :30   2012MRFP114H                \$950.00   NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
310619-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Romney / Republican / Pres	Romney for President, Inc	80

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/17/12	09/18/12	M-F 11-1135p	11-1135p	11-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 11----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 11:33 PM M-F 11-1135p 11-1135p :30 2012MRFP110H \$600.00 NM 2 WPTV Tu 09/18/12 11:21 PM M-F 11-1135p 11-1135p :30 2012MRFP110H \$600.00 NM									
16	09/12/12	09/16/12	M-F 11-1135p	11-1135p	--111--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 --111-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 11:20 PM M-F 11-1135p 11-1135p :30 2012MRFP100H \$500.00 NM 2 WPTV Th 09/13/12 11:29 PM M-F 11-1135p 11-1135p :30 2012MRFP100H \$500.00 NM 3 WPTV F 09/14/12 11:20 PM M-F 11-1135p 11-1135p :30 2012MRFP110H \$500.00 NM									
17	09/12/12	09/16/12	Sa 6p	6-630p	-----S-	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 -----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 5:59 PM Sa 6p 6-630p :30 2012MRFP110H \$300.00 NM 2 WPTV Sa 09/15/12 6:28 PM Sa 6p 6-630p :30 2012MRFP110H \$300.00 NM									
18	09/12/12	09/16/12	Sa 11-1130p	11-1130p	-----S-	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 -----S- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 11:12 PM Sa 11-1130p 11-1130p :30 2012MRFP110H \$600.00 NM 2 WPTV Sa 09/15/12 11:28 PM Sa 11-1130p 11-1130p :30 2012MRFP110H \$600.00 NM									
19	09/12/12	09/16/12	Su 6-7a	6-7a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 6:08 AM Su 6-7a 6-7a :30 2012MRFP110H \$100.00 NM									
20	09/12/12	09/16/12	Su 7-8a	7-8a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 7:14 AM Su 7-8a 7-8a :30 2012MRFP110H \$150.00 NM									
21	09/12/12	09/16/12	Su 8-9a	8-9a	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12 09/18/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 8:25 AM Su 8-9a 8-9a :30 2012MRFP110H \$550.00 NM									

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310619-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Romney / Republican / Pres	Romney for President, Inc	80

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/12/12	09/16/12	Su 9-10a	9-10a	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    -----S                      1        \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su   09/16/12    9:59 AM Su 9-10a                      9-10a                      :30   2012MRFP110H                      \$1,200.00   NM									
23	09/12/12	09/16/12	Su 6p	6-630p	-----S	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    -----S                      1        \$850.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su   09/16/12    5:59 PM Su 6p                      6-630p                      :30   2012MRFP110H                      \$850.00   NM									
24	09/12/12	09/16/12	NFL Game	4p-12a	-----2	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    -----2                      2        \$1,900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su   09/16/12    8:21 PM NFL Game                      4p-12a                      :30   2012MRFP110H                      \$1,900.00   NM 2 WPTV Su   09/16/12    10:41 PM NFL Game                      4p-12a                      :30   2012MRFP110H                      \$1,900.00   NM									
25	09/12/12	09/16/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/12   09/18/12    -----S                      1        \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPTV Su   09/16/12    11:57 PM 1130p-12x After NFL                      1130p-1205a                      :30   2012MRFP110H                      \$600.00   NM									

Total Spots                      **77**        Gross Total                      **\$40,030.00**

**Payment Terms 30 Days**

Agency Commission                      **\$6,004.50**

Net Amount Due                      **\$34,025.50**